HSM | Dr Hasan Murad School of Management
EXECUTIVE EDUCATION

PUBLIC SECTOR LEADERSHIP

Two-day, High-impact Program

For current and aspiring c-suite leaders



"THE PUBLIC SECTOR NEEDS LEADERS WHO THINK SYSTEMICALLY, ACT ETHICALLY, AND DELIVER CONSISTENTLY"

WORLD BANK
GOVERNANCE INSIGHT



35%

is the improvement in policy execution speed witnessed by governments that implement structured leadership development programs

OECD

Pakistan's public sector is undergoing rapid transformation due to digital disruption, rising citizen expectations, and increasing fiscal pressures. In this evolving landscape, public leaders must move beyond traditional roles to become agile, future-ready change makers.

This two-day program equips senior leaders with the mindset, tools, and frameworks to drive people-centered reforms, accelerate governance innovation, and execute effectively within complex public institutions.

DESIGNED FOR

- C-Suite executives (CEOs, CFOs, COOs and more)
- Senior leaders in corporates and multinationals
- Business heads preparing for enterprise roles

PROGRAM VALUE

- Contextualized for Pakistani leaders
- Led by senior faculty and practitioners
- Practical, not just theoretical
- Proven frameworks + peer learning
- Post-program support for real impact

STRATEGIC GAINS

By the end of the program, participants will be able to:

- Lead with foresight in complexity
- Govern with agility and influence
- Build institutional resilience and legacy
- Boost inter-agency coordination
- Drive citizen-centered reforms
- Execute with integrity under public scrutiny



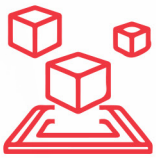


Course Material

PEDAGOGICAL EDGE



Case studies



Simulations

PROGRAM ROADMAP

DAY 1

SYSTEMIC LEADERSHIP AND STRATEGIC GOVERNANCE

Theme: Strategic Reform. Sustainable Impact.

- Governance in the Age of Complexity
- Strategic Agility & Policy Adaptation
- Orchestrating Multi-Stakeholder Impact

DAY 2

EXECUTIVE SOVEREIGNTY AND CITIZEN VALUE CREATION

Theme: Deliver with Courage. Govern with Vision.

- High-Stakes Execution in the Public Arena
- Leadership in Crisis, Reform, and Transition
- Legacy Leadership & Institutional Resilience

ADD-ONS AND POST-PROGRAM SUPPORT

PSYCHOMETRIC TESTING AND LEADERSHIP MAPPING

(Psychometric + 1:1 Coaching)

- Leadership Circle Profile (LCP) – reactive vs. creative Leadership
- EQ-i 2.0 – emotional intelligence for resilience
- FIRO-B or Hogan – interpersonal dynamics and risk management
- Includes pre-program test + optional 1:1 coaching

3 POST-PROGRAM SESSIONS

- Reform Case Lab & Peer Presentations
- Leadership Consulting for Real-World Barriers
- Legacy Planning and Long-Term Impact Review

Program Date:
May 11–12, 2027

Location:
The Nishat Hotel, Johar Town, Lahore

PROGRAM LEADERS

DR AISHA AZHAR



Dr Aisha Azhar is a Fulbright Scholar and public administration expert with extensive experience in governance, policy, disaster management, and academic leadership. She serves as Director and Associate Professor at the School of Governance and Society, UMT, and Honorary Dean at the Zakat Foundation Institute, USA. Holding a PhD from Florida State University, she has taught and held leaderships roles at FSU, LUMS, GIKI, UCP, and Brown University. Her research covers collaborative governance, public-sector reform, and humanitarian response, with response, with publications in top international journals. She also serves on key boards and national committees.

DR SEEMI WAHEED



Dr Seemi Waheed is a high-impact public policy educator with unparalleled experience in civil-service training, with over 32 years at the National School of Public Policy, mentoring Pakistan's top bureaucrats for governance, leadership, policy design, conflict management, and institutional development excellence. At UMT, she has contributed to curriculum development, faculty training, and international workshops. Her field research in water governance and community development complements her practice-driven approach to shaping policymakers, civil servants, and academics.



ABOUT HSM

HSM at UMT is a prestigious institution dedicated to providing exceptional management education. Recognized as an HEC W4 category university, HSM's programs are known for their rigorous, result-oriented, and globally focused approach. With an emphasis on application-based learning, HSM equips future leaders, professionals, and executives with the knowledge, technology, skills, and insight needed to thrive in today's dynamic business landscape. Rooted in our vision of 'Developing holistic leaders,' we integrate a comprehensive understanding of leadership that encompasses not only professional acumen but also personal growth, ethical responsibility, and a global perspective.

THE World University Rankings 2025 by Subject

601-800 in Business and Economics

Leading Business School of Asia *by*

Newsweek

ACCREDITATIONS

NBEAC

National Business Education Accreditation Council

SAQS ACCREDITED

South Asian Quality Assurance System

TAKE THE **NEXT STEP** TOWARDS **IMPACTFUL LEADERSHIP**

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REGISTER NOW.

- Limited seats
- Certificate of Completion provided

hsm.ee@umt.edu.pk hsm.umt.edu.pk

0300 0504883